ROSA: A VISION FOR CHANGE
The UK is the 6th biggest economy in the world, but only the 17th most gender equal. Progress is not inevitable. So many advances for women throughout history have been achieved by brave women taking action, with support from generous allies.

One hundred years after some women got the vote, and ten years since Rosa was founded, we set out to hear what grassroots women’s organisations had to say about making the UK work for women. In 2019, through a series of events spanning the UK, we worked with more than a hundred women’s organisations to create a vision of what they want gender equality to look like in ten years’ time.

This is our joint vision for women.
#01 Our vision:

GIRLS IN TOWNS, CITIES AND RURAL AREAS ACROSS THE UK ARE ABLE TO REACH THEIR FULL POTENTIAL, GROWING UP SAFE, HEALTHY AND ECONOMICALLY SECURE THROUGHOUT THE COURSE OF THEIR LIVES.
Inequalities faced by women and girls vary across the UK and they build up over the course of a life time. **We must meet women and girls where they are and take account of their different needs** so that women with a broad range of life experiences are able to reach their full potential.
#02 Our vision:

WOMEN’S VOICES ARE HEARD DISTINCTLY AND EQUALLY AT ALL LEVELS OF DECISION-MAKING IN SOCIETY.
Women’s leadership is vital for the success of our economy. Progress in this area has been steady but slow in recent years. **The pace must be accelerated so women are able to shape decisions which affect all our lives.** This needs to happen locally, regionally, nationally and internationally across all sectors and institutions. And it needs to happen fast.
**#03 Our vision:**

INTERSECTING BARRIERS AND UNCONSCIOUS BIASES THAT HOLD WOMEN BACK ARE WIDELY RECOGNISED AND COMPREHENSIVELY ELIMINATED – AND WOMEN ARE NO LONGER BLAMED FOR PERCEIVED FAILINGS IN OVERCOMING THEM.
Institutions across the UK should fully understand the depth and diversity of women’s lives, including their ethnicity, sexuality, health and levels of income. Asking women to overcome the barriers they face with more confidence is not the answer. We need to fix the system, not the women.
#04 Our vision:

MARGINALISED WOMEN ARE ABLE TO TRANSFORM THEIR LIVES, COMMUNITIES AND NATIONS, AND THEIR AMBITIONS, IDEAS AND SOLUTIONS ARE RESOURCED EQUITABLY.
Women have the knowledge, courage and skills to bring about transformative change, but they need resources to do this. **Influential individuals and institutions should believe in, and invest in, the power of marginalised women across the UK.**
#05 Our vision:

EVER LARGER NUMBERS OF INDIVIDUALS AND ORGANISATIONS ARE GIVING BACK IN SOLIDARITY WITH A COMMON PURPOSE, SO THAT NO WOMAN IS LEFT BEHIND.
A society that benefits all women and girls benefits everyone. **We must connect with new allies, find common language and join the dots between female philanthropy and activism.** Together we are stronger.
Our vision:

A JUST AND EQUITABLE SOCIETY FLOURISHES IN THE WAKE OF AN UNSTOPPABLE MOVEMENT FOR CHANGE, POWERED BY STRONG AND INFLUENTIAL WOMEN’S ORGANISATIONS AND NEW CROSS-SECTOR ALLIANCES.
Strong, united groups of women are essential in bringing about change. We need these groups to be connected across our society, institutions and businesses, to recognise each other’s strengths and to support each other at every level.
JOIN US!

Rosa is the only UK-wide fund for women and girls. We invest in change and champion women and girls. We connect new funders and mobilise resources to unleash the power of the women’s movement to drive social justice. Since 2008, we have made grants of over £4m to more than 350 grassroots groups and national campaigns.

Rosa is calling on all our current and future partners to learn, lead, connect and resource women’s organisations, so that together we can accelerate change and ensure that this joint vision becomes a reality.

Find out more at www.rosauk.org