




ROSA: A VISION FOR CHANGE



rosauk.org



The UK is the 6th biggest economy in the world, but only the 17th most gender equal. Progress is not inevitable. So many advances for women throughout history have been achieved by **brave women taking action, with support from generous allies.**

One hundred years after some women got the vote, and ten years since Rosa was founded, **we set out to hear what grassroots women's organisations had to say about making the UK work for women.**

In 2019, through a series of events spanning the UK, we worked with more than a hundred women's organisations to create a vision of what they want gender equality to look like in ten years' time.

This is our joint vision for women.






#01 Our vision:

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GIRLS IN **TOWNS, CITIES** AND
RURAL AREAS ACROSS THE
UK ARE ABLE TO REACH THEIR
FULL POTENTIAL, GROWING
UP **SAFE, HEALTHY** AND
ECONOMICALLY SECURE
THROUGHOUT THE COURSE
OF THEIR LIVES.





Inequalities faced by women and girls vary across the UK and they build up over the course of a life time. **We must meet women and girls where they are and take account of their different needs** so that women with a broad range of life experiences are able to reach their full potential.



#02 Our vision:

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WOMEN'S VOICES ARE
HEARD **DISTINCTLY AND
EQUALLY** AT ALL LEVELS
OF **DECISION-MAKING**
IN SOCIETY.





Women's leadership is vital for the success of our economy. Progress in this area has been steady but slow in recent years. **The pace must be accelerated so women are able to shape decisions which affect all our lives.** This needs to happen locally, regionally, nationally and internationally across all sectors and institutions. And it needs to happen fast.



#03 Our vision:

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**INTERSECTING BARRIERS
AND UNCONSCIOUS BIASES
THAT HOLD WOMEN BACK
ARE **WIDELY RECOGNISED
AND COMPREHENSIVELY
ELIMINATED** – AND WOMEN
ARE NO LONGER BLAMED
FOR PERCEIVED FAILINGS IN
OVERCOMING THEM.**





Institutions across the UK should fully understand the depth and diversity of women's lives, including their ethnicity, sexuality, health and levels of income. Asking women to overcome the barriers they face with more confidence is not the answer. We need to fix the system, not the women.



#04 Our vision:

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MARGINALISED WOMEN
ARE ABLE TO **TRANSFORM**
THEIR LIVES, COMMUNITIES
AND **NATIONS**, AND
THEIR **AMBITIONS, IDEAS**
AND **SOLUTIONS** ARE
RESOURCED EQUITABLY.






Women have the knowledge, courage and skills to bring about transformative change, but they need resources to do this. **Influential individuals and institutions should believe in, and invest in, the power of marginalised women across the UK.**

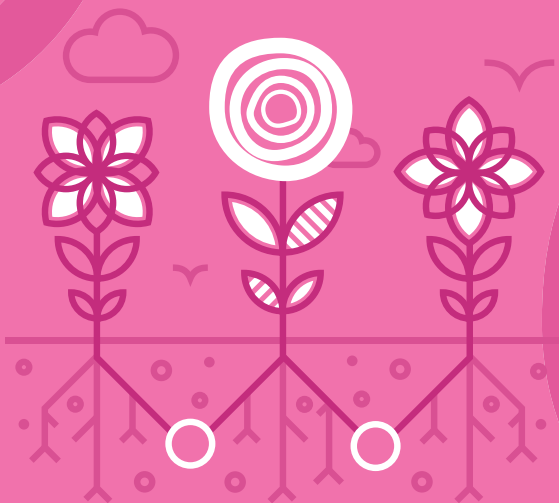


#05 Our vision:

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EVER LARGER NUMBERS
OF **INDIVIDUALS** AND
ORGANISATIONS ARE **GIVING
BACK** IN SOLIDARITY WITH A
COMMON PURPOSE, SO THAT
NO WOMAN IS LEFT BEHIND.






A society that benefits all women and girls benefits everyone. **We must connect with new allies, find common language and join the dots between female philanthropy and activism.** Together we are stronger.



#06 Our vision:

A JUST AND EQUITABLE
SOCIETY FLOURISHES IN THE
WAKE OF AN **UNSTOPPABLE**
MOVEMENT FOR CHANGE,
POWERED BY **STRONG** AND
INFLUENTIAL WOMEN'S
ORGANISATIONS AND NEW
CROSS-SECTOR ALLIANCES.





Strong, united groups of women are essential in bringing about change. We need these groups to be connected across our society, institutions and businesses, to recognise each other's strengths and to support each other at every level.



JOIN US!

Rosa is the only UK-wide fund for women and girls. We invest in change and champion women and girls. We connect new funders and mobilise resources to unleash the power of the women's movement to drive social justice. Since 2008, we have made grants of over £4m to more than 350 grassroots groups and national campaigns.

Rosa is calling on all our current and future partners to learn, lead, connect and resource women's organisations, so that together we can accelerate change and ensure that this joint vision becomes a reality.

Find out more at www.rosauk.org

Rosa

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