

Trainers' resources and links

Communicating your impact – Helen Greig

- Trust Impact website: <https://www.trustimpact.com/>
- Impact comms case studies: <https://www.trustimpact.com/case-studies>
- Purpose alignment tool: <https://trst.uk/purpose/new>
- Book a short call with Helen: <https://calendly.com/helen-greig/30min-1>
- Great graphs in MS Excel: <https://depictdatastudio.com/great-graphs-you-can-make-in-microsoft-excel>
- YMCA Manchester data dashboard: <https://ymcamanchester.ourimpact.co.uk>

Additional resources shared in Chat on advocacy evaluation:

<https://www.researchtoaction.org/2019/04/no-royal-road-finding-and-following-the-natural-pathways-in-advocacy-evaluation/>

<https://www.podchaser.com/podcasts/the-advocacy-iceberg-59435/episodes/recent>

<https://www.betterevaluation.org/tools-resources/value-iceberg-weighing-benefits-advocacy-campaigning>

Unlocking the potential of earned income - Ruth Dwight

Ruth's website: <https://ruthdwright.org/>

Recruiting and retaining a great Board - Angela Style

Charity Commission guidance on finding and recruiting new trustees:

<https://www.gov.uk/government/publications/finding-new-trustees-cc30>

Reach Volunteering trustee skills audit – guidance and templates

<https://reachvolunteering.org.uk/trustee-recruitment-cycle/reflect/how-complete-skills-audit#heading-1387>

Charity Governance Code Principle 5 - Board effectiveness:

<https://www.charitygovernancecode.org/en/5-board-effectiveness>

Angela Style's website: <https://angela.style/>

Leading high-performing teams - Ngozi Lyn Cole

Article on delegation:

<https://leadershipfreak.blog/2017/09/01/whos-got-the-monkey/>

A different lens on 10 minute video with different lens to think about strategies for empowering teams set in a submarine!

https://www.youtube.com/watch?v=OqmdLcyES_Q

The danger of having a single story or dominant narrative, and what power structure means. "Power is the ability not just to tell the story of another person, but to make it the definitive story of that person". (Video 19 mins)

https://www.ted.com/talks/chimamanda_ngozi_adichie_the_danger_of_a_single_story?language=en

5 minute quiz on leadership styles. Remember that there are no right or wrong styles! This simply shines a light and might give us some pointers on any strengths and gaps that you might want to add to your development plan.

<https://www.skillsyouneed.com/ls/index.php/325444>

Amy Cuddy - your body language may shape who you are (21 mins)

https://www.youtube.com/watch?v=Ks-_Mh1QhMc

The power of vulnerability | Brené Brown – YouTube:

<https://www.youtube.com/watch?v=iCvmsMzLF7o>

The price of invulnerability: Brené Brown at TEDxKC :

https://www.youtube.com/watch?v=_UoMXF73j0c

Emotional intelligence https://youtu.be/erfgEHHfFkU?si=dPSQjoBtW9A_0En-

Radical candour:

<https://www.youtube.com/watch?si=tZ5J3czPDiyUoAXP&v=YLBDkz0TwLM&feature=youtu.be>