

Rosa's vision

A society in which women and girls are safe, healthy and equal.

Rosa's mission

To empower women and girls by distributing funding, strengthening women's and girls' organisations and using our voice to influence change.

Rosa's purpose

To build and sustain the women and girls sector because it is critical to effecting positive change in women's and girls' lives.

The problem

Women and girls face entrenched sexism and misogyny, and many also experience racism, poverty and male violence.

Specialist women-led organisations are vital to challenging and changing this, yet the sector is consistently undervalued and underfunded, which threatens its very survival. This undermines its ability to challenge harmful systems, deliver services and build a safer, healthier and more equal society.

The underlying causes of this problem

- **Misogyny** is deep rooted
- **Value** of the sector is overlooked
- **Funding** is short term and insufficient
- **Workforce** is insecure and unsustainable



How Rosa will address this

Advocacy and influence: Champion specialist, women-led organisations

Resource: Fund and grow women's and girls' organisations, encouraging others to do the same

Capacity building: Strengthen sector skills and sustainability

As a result, Rosa will deliver ...

- Evidence and **research**
- Increased **funding** for the sector
- Greater **collaboration** across the sector
- Improved **confidence and leadership** skills in organisations

Short term outcomes

- Influencing **power holders**
- Better **resourced organisations**
- Improved access to **specialist services**

Long term outcomes

- **Sustainably resourced and well-connected** women's and girls' organisations
- Women's and girls' **rights are secured, protected and progressed**

As a result of which ...

- Women's and girls' organisations build a more **equal and inclusive society**
- Women's and girls' organisations **drive changes** in attitudes, culture, law and practice
- A **safer, fairer and more just** society for all

